



→ MID VOLUME **DP355 [FRANKING SYSTEM]**

DP355



DP355 → MAXIMISE OFFICE PRODUCTIVITY



→ PROFESSIONAL IMAGE



→ EASILY ADD A CUSTOM TEXT MESSAGE WITH THE QWERTY KEYBOARD

Every business needs to operate as efficiently as possible. Even daily, routine tasks need to be performed in a productive manner. The easy-to-use, DP355 Mailing System will amaze you with its simplicity and advanced capabilities.

THE POWER OF INTELLILINK®

The cutting-edge IntelliLink® technology contained within the DP355 provides an easy to use secure gateway to advanced features and services. IntelliLink gives you access to a suite of services ensuring your system is kept current and operates at maximum efficiency. These include automatic downloads of postal rate changes and software upgrades.

→ Correct value postage - every letter, every time

The DP355 incorporates a 5kg integral weighing platform, freeing up desk space and guaranteeing that each letter or package bears the correct postage value. There are also options for 7kg, 12kg and 35kg interfaced weighing platforms. Differential weighing technology enables batches of mixed mail to be processed quickly and efficiently.

→ Information management

It's crucial for businesses to account for postage expenses. Departmental or client postage spend can be easily tracked and reported with the 100 accounts available on the DP355. Reports can either be printed or there's the option of exporting to a PC for further analysis.

→ Strengthen your brand with targeted and effective mailing

Transform your mail piece into eye-catching communications. Advertise your business on every

mail piece with sharp inkjet printing to build your professional image. Print a return address or message alongside your customised slogan to ensure undelivered mail is returned thus improving the accuracy of your mailing database and ultimately reducing expenditure on subsequent mail shots. These are easily entered via a built-in qwerty keyboard.

→ Energy start compliant

Energy Start qualified mailing machines automatically enter a low-power "sleep" mode after a period of inactivity. Spending a large portion of time in low-power mode not only saves energy but helps printing equipment run cooler and last longer.

→ Savings of up to 34% off standard mail costs with Cleanmail® Advance available through the DP355.

By preparing your mail so that Royal Mail's automated technology can read and verify the address and postcode, you can obtain a discount from the franking tariff price.

Preparing your mail you've helped Royal Mail to sort automatically and so they offer **savings of up to 34% off** standard mail costs.

ROYAL MAIL ANNOUNCE MAILMARK™ Mailmark™ combines a new barcode with innovative optical technology and digital performance reporting. When you adopt Mailmark™, you'll know where your mail consignment is in the network, when it's scheduled to arrive and how well it performs – all at a click.

For further details or a discussion of your individual mailing requirements, contact Franking Machine Company today on Freephone 0800 955 2341.



STANDARD OPERATING FEATURES

- Savings of up to 34% off standard mail costs with Cleanmail® Advance available through the DP355 franking machine.
- 5kg integrated weighing platform
- Optional 7kg, 12kg or 35kg weighing platforms
- Differential weighing
- Auto-dating
- Seal only/no seal modes
- Water level indicator
- Low postage funds warning
- High value protection
- Original value protection
- Low ink warning
- Password security
- 10 job presets
- 100 accounts
- Internal ad storage – up to 20
- Date and time stamping
- Advertising slogan & town circle download (by modem)
- Text entry for on envelope messages/return address



DP355 FEATURES

- **Fast, accurate postage re-crediting**
IntelliLink® technology provides convenient, one-touch postage refills with PostagebyPhone®.
- **Always up to date**
IntelliLink® technology provides effortless, hassle free, postal rate downloads and software updates. With IntelliLink® technology you can be sure that your equipment is always up to date.
- **Easy to use**
All controls are fully integrated on one clear easy to use control panel with user-friendly instructions to guide the operator through each stage of processing mail.
- **Reduced mail preparation time**
Seal and frank your envelopes at the same time, resulting in a professional ready to mail document. Larger mail is quickly processed with self adhesive tape strips. Time is saved with 5 presets for your most commonly used jobs.
- **Auto-Dating eliminates returned mail due to misdating**
An internal clock advances the date automatically. Operators can advance the date to get a head-start on processing tomorrow's mail.
- **Incoming mail dating**
Date and time stamping capability ensures your incoming mail is handled efficiently by providing the option of recording when it arrived.
- **Handle rate changes easily**
IntelliLink® technology allows postage rate changes to occur automatically.
- **Digital technology is a gateway to the future**
The DP355's digital meter satisfies all current postal regulations, and the technology's flexibility makes the DP355 adaptable for the future.
- **Savings of up to 34% off standard mail costs**
With Cleanmail® Advance available through the DP355 franking machine.

DP355 SPECIFICATIONS

Length:	370mm
Depth:	435mm
Height:	315mm
Weight:	8.5kg approximate
Speed:	65 letters per minute
Electrical:	100-240V, 50/60Hz, 3A

Connectivity requirements:	Connects to a standard analogue phone line
Minimum material size:	89x127mm
Maximum material size:	330x381mm
Material thickness:	0.2 to 9.5mm
Envelope flap for sealing:	22 to 72mm
Tape for parcels & oversize items:	Automatic dispenser

THE FRANKING MACHINE COMPANY

When you invest in any new mailing equipment for your company, you have several objectives in mind. You expect savings on running costs, allied to improvements in productivity, efficiency and professionalism. How do you achieve this?

With the aid of totally independent, expert advice. From a company who knows you and your individual needs, and can prescribe the optimum solutions from all the options the market offers. In other words, from **The Franking Machine Company Limited**.

As an ISO 9001 company, we pride ourselves on the quality of service we provide for all our clients, irrespective of their size. For a professional comprehensive, independent service covering the purchase, supply and maintenance of all mailing equipment, we are without rival in the UK.

For further details or a discussion of your individual MAILING requirements, call today on Freephone 0800 955 2341.



FRANKING MACHINE COMPANY LIMITED

130 ST. MARY'S ROAD LIVERPOOL L19 2JG T. 0800 955 2341 F. 0151 494 2221

E.INFO@FRANKING.COM WWW.FRANKING.CO.UK